



«International Trade Fair»

KYRGYZSTAN EXPO 2025

October 24-25

Commercial proposal



INDUSTRY DIVERSITY

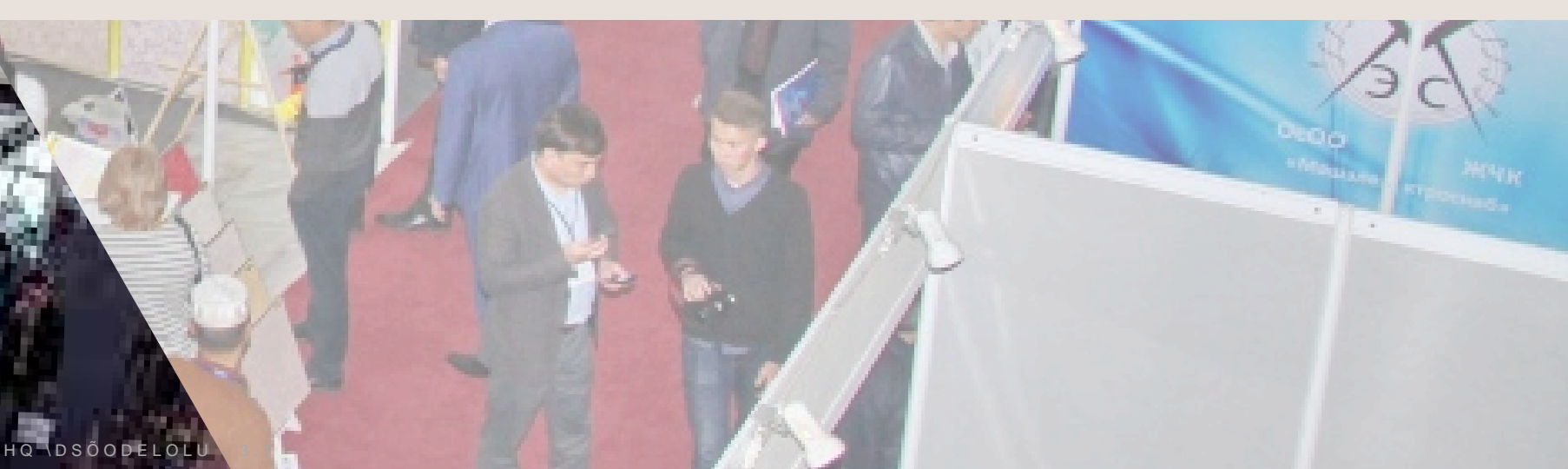
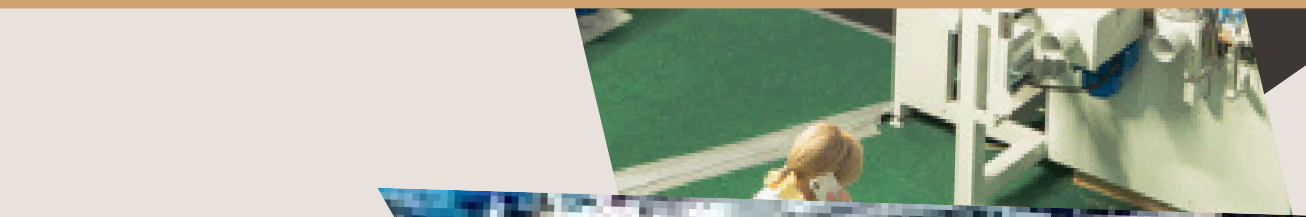
THE EXHIBITION WILL FEATURE LEADING AND EMERGING SECTORS OF THE ECONOMY:

- Industry & Manufacturing
- Agriculture & Food Processing
- Energy & “Green” Technologies
- Transport & Logistics
- Tourism & Hospitality
- Construction & Architecture
- Education & Science
- Healthcare & Pharmaceuticals
- Information Technology & Digitalization
- Light Industry, Textiles & Fashion
- Financial & Insurance Services,
- and more.



TARGET AUDIENCE OF “KYRGYZSTAN EXPO 2025

- Representatives of small, medium, and large businesses – manufacturing, trading, export-import companies.
- Foreign and domestic investors, investment funds, and agencies.
- Government bodies and relevant ministries responsible for economy, trade, investment, industry, agriculture, energy, and innovation.
- Chambers of commerce and industry, business associations, and unions from Kyrgyzstan and abroad.
- Logistics, transport, construction, and IT companies.
- Financial and insurance organizations, banks, and leasing companies.
- Educational and research institutions, universities, technoparks, and incubators.
- Manufacturers of equipment, technologies, raw materials, and components.
- Startups and innovative projects focused on export and new-market development.
- Mass media, industry journalists, and bloggers.
- Potential partners, clients, and distributors.





✓ EXPECTED RESULTS OF “KYRGYZSTAN EXPO 2025”

- Signing new trade and economic agreements and memoranda of cooperation between domestic and international companies, as well as government bodies.
- Attracting direct foreign and domestic investments into the key sectors of the Kyrgyz Republic's economy.
- Expanding export and import links and promoting national products to external markets, including the EAEU and Central Asia.
- Increasing the number of business contacts established during the expo and fostering long-term partnerships.
- Enhancing brand, company, and product recognition among a broad target audience.
- Showcasing innovative technologies, products, and services that support the modernization of economic sectors.
- Facilitating the exchange of experience and best practices among participants from different countries and industries.
- Promoting Kyrgyzstan as a reliable investment and business platform in the region.
- Boosting tourist and cultural interest in the country through the participation of foreign delegations.
- Shaping a positive image of the Kyrgyz Republic as an open, dynamic, and promising partner on the international stage.

International Exhibition and Fair

FORMATS OF PARTICIPATION

- Exhibitor
(rental of booth space with standard equipment provided)
- Official Delegation / Guest
(participation in the business program, without a booth)
- Partner / Sponsor of the Expo
(enhanced branding and PR opportunities)

BENEFITS FOR PARTICIPANTS

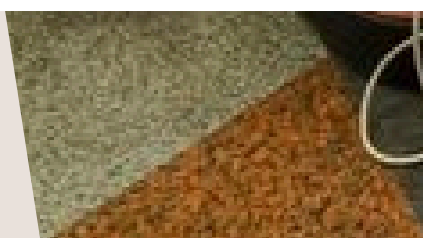
- Access to new markets: Kyrgyzstan, the EAEU, and Central Asian countries
- Direct meetings with potential buyers, partners, and investors
- Showcase products and services to a wide audience
- Opportunity to sign agreements and cooperation memoranda
- Participation in B2B meetings and the expo's business program
- Listing in the participant catalog and on the event's online platforms





 **PARTNER PACKAGES**
“KYRGYZSTAN EXPO 2025”
 **BISHKEK | OCTOBER 24–25**

**AN INTERNATIONAL EXHIBITION AND FAIR
UNITING MANUFACTURERS, DESIGNERS,
DISTRIBUTORS, INVESTORS, AND GOVERNMENT
BODIES ON A SINGLE PLATFORM TO FOSTER
BUSINESS, CULTURE, AND EXPORT DEVELOPMENT.**



- **PACKAGE “SUPPORT” — 20,000 KGS**
- 💡 **FOR LOCAL BRANDS LOOKING TO MAKE A STATEMENT**
 - **LOGO ON THE EVENT WEBSITE AND DIGITAL POSTERS**
 - **LETTER OF APPRECIATION FROM THE ORGANIZERS**
 - **MENTION IN THE FINAL PHOTO REPORT**
 - **INCLUSION OF BRANDED ITEMS IN THE GUESTS’ WELCOME KIT**

● PACKAGE “EXSPONENT” — 80,000 KGS

💡 THE OPTIMAL PARTICIPATION FORMAT FOR SMALL AND MEDIUM BUSINESSES

- ALL BENEFITS FROM THE “SUPPORT” PACKAGE
- LOGO ON THE SHARED PRESS WALL
- ONE BOOTH (3×3 M) ON THE EXHIBITION FLOOR
- ACKNOWLEDGMENT BY THE HOST AT THE OPENING AND CLOSING CEREMONIES
- OPPORTUNITY TO BE FEATURED IN MEDIA OUTLETS

● PACKAGE “GENERAL PARTNER” — 500,000 KGS

💡 MAXIMUM REACH, PRESTIGE, AND DIRECT AUDIENCE ENGAGEMENT

- STATUS OF “GENERAL PARTNER”
- TWO BOOTHS (3×3 M EACH) IN THE CENTRAL ZONE
- LIVE BROADCAST OF YOUR LOGO/VIDEO ON LED SCREENS
- MEDIA COVERAGE AND FEATURES IN NEWS TELEGRAM CHANNELS
- SPEAKING SLOT ON THE MAIN STAGE (UP TO 10 MINUTES)
- COMPANY FEATURE REPORT FOR DISTRIBUTION IN MEDIA OUTLETS

